



Bedazzle

TRUSTEE'S ANNUAL REPORT

JUNE 2024



SUMMARY

It has been two years since we last published an annual report in this format. In June 2023, we faced uncertainty about what to write. Despite experiencing our most impactful year financially and in terms of engagement, the end of Covid recovery funding, combined with soaring energy bills and increased salaries and pension contributions for teachers, plunged school budgets into deficit. This forced even our most loyal schools to review their service level agreements, ultimately affecting the charity's income.

However, the tides have turned, thanks largely to the unwavering support of parents, members of our wonderful youth theatre, and the schools we collaborate with. This support has enabled us to engage in strategic planning for the next 12 months, take a leap of faith with the exciting opportunity at Priory House, and renew our mission for Bedazzle. We are filled with excitement about what the future holds.

This leap has also strengthened our organisational structure. In April, we welcomed a new Board of Trustees who have taken over the governance of the Charity. This transition has enabled us to implement a separate management structure to oversee the growing operations of the Charity, including Priory House. Our ambassadors and supporters have grown substantially, allowing us to expand our reach and support more beneficiaries each year.

There are many ways to get involved with Bedazzle, whether as a patron, member, or ambassador. More information can be found on our website. We look forward to a year of challenges and to building on the new relationships we have already established in this short time!



HIGHLIGHTS & TIMELINE

June 2022 - Completed training of first cohort of Senior Mental Health Leads.

August 2022 - Our wonderful Youth theatre, WYMT returned to the stage and summer intensives with their fabulous production of Hairspray The Musical.

November 2022 - Two day MHFA Youth course delivered in Telford.



January 2023 - WYMT were the first amateur company to perform Everybody's Talking About Jamie running schools workshops on the theme of identity alongside it.

August 2023 - Another successful WYMT Summer season with Rent the Musical

October 2023 - Delivered DBT training to the Dudley Head Teachers Group and a great evening with WYMT's Big Bang Firework Fundraiser

December 2023 - Trained Coventry College Learner Support Team in Mental Health First Aid and celebrated the year with WYMT Glitz and the Glam Evening

January 2024 - Delivered MHFA training for the Wolverhampton Cultural Education Partnership

February 2024 - Delivered MHFA Training to Telford Cluster Schools at PODS Telford alongside schools workshops for Children's Mental Health Week

April 2024 - Sold out performance of Six The Musical by WYMT at the same time we signed the lease for Priory House

May 2024 - Celebrated Mental Health Awareness Week at Priory House with Dance Fun, Art and Yoga Classes for all ages. Delivered our First DBT Intro Course at the House and held a Half Term Arts Award Taster Day



June 2024 - Weekly classes commenced at Priory House, including Out to Explore Yoga, Break Dancing and our own Youtheatre rehearsals.

SCHOOLS & TRAINING

Work has continued with Telford Primary North Cluster - continuing to support schools with strategies to improve behaviour and attendance, including direct work with young peoples and families as well as staff coaching.

We have continued to enjoy our ongoing relationships with Milking Bank Primary, Northfield Road Primary and Donnington Wood Juniors and are proud of the way they continue to prioritise a culture that is conducive to wellbeing for both staff and pupils!

As well as delivering the range of MHFA England courses to various organisations, including Coventry College and Wolverhampton Cultural Education Partnership, we have also seen an increased demand for our Introduction to DBT Skills Training and training on Restorative Conversations. We look forward to increasing our training offer in our new dedicated training room.

Particular highlights from this year include our schools Chatterbox workshops we delivered for Children's Mental Health Week in February and the opportunities we have been to offer since taking on Priory House. For Mental Health Awareness week in May school children in Dudley attended dance and art workshops focused on the theme of Move for Mental Health. The artwork created that week now hangs proudly in our hub entrance.



YOUTH THEATRE EVENTS

In September 2022, our wonderful youth theatre performed “Hairspray” a poignant piece of theatre as we continue to work towards an anti racism society. We were then fortunate to be granted the first amateur rights for the Teen Edition of “Everybody’s Talking About Jamie” so scheduled an extra performance in January 2023.

September 2023 saw us perform another hard hitting piece of theatre - “Rent”, telling the story of a group of homeless artists living in New York amidst the Aids crisis.

Our young people then went into overdrive on a fund raising mission to ensure the group could continue amidst funding cuts from the Arts Council for the Music Education Hubs. Over the course of the autumn term they delivered at the “Big Bang Benefit Night” a night of entertainment culminating in a fantastic firework display. A few weeks later and they were back in the room for a Christmas and New Year gathering - “The Glitz and Glam”

The hard work and support from parents meant we were able to give another great opportunity - performing the Teen Edition of “Six The Musical”, transforming the music school in April this year. Plans for the 25th Anniversary at Wolverhampton’s Grand Theatre are now well underway.



PRIORY HOUSE AIMS



We envision Priory House as the heart of community well-being in Dudley. Nestled within our vibrant hub are a plethora of organisations dedicated to empowering and enriching lives under the four key pillars.



HEALTH



EDUCATION



ARTS



LIFESKILLS

A Beacon of Hope for Dudley and Beyond

A collaborative hub where voluntary, community, social enterprise, and creative sectors converge to provide comprehensive support services. This integrated approach ensures that beneficiaries, including existing service users of lead organisations, receive holistic care tailored to their multifaceted needs.

Through a diverse range of services spanning health, education, arts, life skills. The hub facilitates lifelong development opportunities for individuals and aims to empower them to overcome barriers and achieve their full potential.

Fostering collaboration among member organisations, maximizing resources, expertise, and networks to optimize support delivery. This collaborative model empowers both beneficiaries and community stakeholders, promoting a sense of ownership and resilience within the community.

Make a meaningful impact on the well-being of individuals and the community as a whole. Through targeted interventions and community engagement initiatives, the hub strives to create a supportive and inclusive environment where everyone has the opportunity to thrive.



Lifelong
Development
Opportunities



Community
Reach and
Impact

Integrated
Support
Ecosystem



Empowerment
Through
Collaboration



LOOKING AHEAD:

2024

JULY

DUDLEY PRIDE

Our youtheatre are performing on the main stage and we are hosting workshops and family fun in the daytime

ART CAMP

Following the popularity of our art workshops to date we are hosting an arts camp summer school in the first week of the holidays, currently exploring Holiday Activity Funding from the council for those on free school meals



GRAND THEATRE ONE NIGHT ONLY

Summer will see all our efforts focus on celebrating 25 years of our wonderful youtheatre as we invite back our alumni from the West End to perform alongside current member in a one night only fundraising concert at the Grand Theatre, Wolverhampton

AUG-SEP

BeCazzle PRESENTS
25TH ANNIVERSARY CONCERT
ONE NIGHT ONLY
XXV

SUNDAY 8
SEP '24 / 5PM



OCT

HALLOWEEN SPOOKTACULAR

Join us as we transform the house into our very own scare maze with a performance from our youtheatre of some Halloween favourites and our first murder mystery party

