

Bedazzle

Charity Registration 1166683



Year One Report - July 2017

About Us

Bedazzle was successfully registered as a CIO in April 2016 and officially launched in June of that same year. Our Trustees, volunteers and ambassadors bring with them a wealth of skills and experience from different sectors, supported by a shared passion and belief in the development, success and well being of young people. In order to ensure we are consistently reflective in our practice and best meeting the needs of the young people we work with we have included young people in our ambassador roles, who feed into the trustees meetings to help the development of our provision and services.

Our charitable aims are:

- To help young people, especially but not exclusively through leisure time and arts activities, so as to develop their capabilities that they may grow to full maturity as individuals and members of society.
- To advance the education of young people in the subject of personal, social and health education.
- To promote social inclusion for the benefit by preventing young people from becoming socially excluded, relieving the needs of those people who are socially excluded and assisting them to integrate in society.



Registered charity number 1166683

Bedazzle

WE OFFER;
Information, advice and guidance through signposting local organisations and through our own resources on the website

Artist development and performance platforms

One to one support, mentoring and counselling

Community events for young people and fundraisers

Training and accreditation in both arts related qualifications and personal development

Tailored packages for schools and community groups to support delivery of PSHE programmes

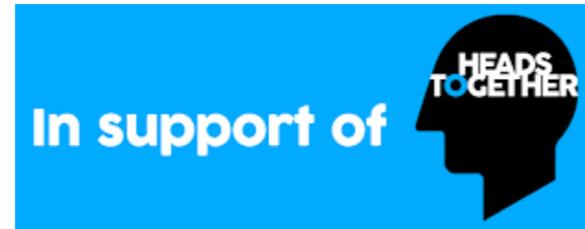
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www.bedazzle.org.uk

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Our Offer



UK YOUTH



- In a nutshell, we are a volunteer led, youth organisation; affiliated as a UK Youth Hub, NCVO member and being in support of the Heads Together Campaign. We offer a friendly and personal service at community level wherever there is a need or desire for our support or involvement.
- We work broadly under the areas of Health, Education, Arts and Life Skills. We are able to offer accreditation and training to young people through either the Arts Awards or the Youth Achievement Awards.
- We pride ourselves on offering a personalised provision completely tailored to the needs of the individuals and organisations we work with. Our work this year has mostly included:
 - providing information, advice and guidance to families and young people; acting as an independent listening, and advocacy service. We have helped people to access the support and public services they are entitled too.
 - supporting schools with their curriculum delivery and enrichment activities across all the areas of our work (The arts, lifeskills, PSHE). This has ranged from assemblies, bespoke workshops and lessons for classes and year groups and one to one and small group interventions for targeted pupils (eg/ pupil premium/BESD).
 - organised in house community events, supported those of local organisations with similar aims and attended those organised by public sector services relating to the areas of our work.
- Families, schools, community groups and young people can all access our services by getting in contact through our help line, website or social media.



Success Stories

- This year we have been able to utilise our educational expertise and insight to build some excellent relationships with schools across London, Birmingham and the West Midlands. We are grateful for the support from Edukit for introducing our services to the right people. This means at present, thanks to our team of volunteers and ambassadors, we have already engaged with over 1000 young people. We have worked with Primary and Secondary Schools, Colleges and Alternative Provisions, providing singular and continuing sessions for



- We have received almost £5000 in donations, mostly from our generous supporters; both individuals and the groups we work alongside who have helped us in organising fund raising events and activities. This has enabled us to offer our services free of charge to those most at need and at a time when all sectors are facing budget cuts. It has also ensured we have been able to work with individuals and families outside of those groups and organisations already mentioned, through raising wider awareness of the work we do. A special thanks to those who donated, organised and took part in these events:



£800 sponsorship of our runners

£740 raised from proceeds of concert

£300 raised from studio sharing

£100 raised from online shopping

£600 raised from mufty day

- We have a growing social media following with posts reaching up to 10,000 people across the UK and beyond. We are currently working to update our website with more resources offering information, advice and guidance to young people, families and those that work with them.



- You can find more information about our work, projects and partnerships on our website - www.bedazzle.org.uk and our social media (bedazzleuk)

Some Highlights

Speak Up Launch Event:

Our launch event was held at a professional theatre in North London and gifted over 30 young people, with a passion for the arts, the chance to perform alongside industry artists, who shared their inspirational journeys and encouraged the young people to pursue their dreams. The audience included educators, youth work professionals and families and friends. The day also gave us opportunity to introduce Bedazzle, our aims, and to demonstrate why the arts are such a useful tool in helping us meet these aims. We also heard from young people themselves about why they felt their generation needed more help and support to fulfil their potential and was key to us in planning our early developmental needs.



Enough is Enough Campaign:

We were asked to collaborate with our friends at *The Jay Lennon Foundation* and *Move It Media* on a campaign to try and bring about change to current mental health legislation - a joint interest of all our organisations. We worked over 6 months with a group of young artists and music industry professionals to write and record a single, before filming a video to accompany it, raising awareness of mental health and the need for timely and appropriate support. The beauty of this project was that it connected organisations from across the country, sharing their own stories and experiences and has given us an excellent vehicle for continuing those conversations with other young people we meet.

DSIS Gala Ball:

Our good friends from *Don't Suffer in Silence* held a star studded charity gala in Canary Wharf to raise awareness of mental health, depression and suicide. We were delighted that the ball was held in aid of Bedazzle and gave us opportunity to speak to new audiences about how we were supporting young people, who could not access NHS services, to improve their mental health and the many factors that can affect young minds and their ability to process their emotions and feelings. *DSIS* are doing great work to de-stigmatise mental illness and it was great to hear so many people sharing their own stories to help others access help.



Next Steps

bedazzle

/bɪˈdaz(ə)l/

verb

greatly impress (someone) with outstanding ability.
"bedazzled by him, they offered him a post in Paris"

- make (someone) unable to think clearly.
"vast amounts of time and money are expended to ensure that the documents bedazzle rather than disclose"

Now we have our first years audited accounts we will be chasing core funding to help us grow the organisation; ultimately being able to help more young people to realise their potential and live a life worth living. We have found Dialectical Behaviour Therapy to be a useful tool in our work. The four key skills it teaches are distress tolerance, emotion regulation, mindfulness and interpersonal effectiveness - skills that will help us all to be happier and more effective, particularly those facing difficulties and struggling to cope with whatever life has thrown at them. We will continue to embed these key concepts into the work we do and hope to build upon the relationships we have built this year. We also want to continue to grow our supporters and ambassadors and will be planning events in order to help us achieve this.

Earlier this year we were successful in being awarded a grant from the West Midlands Police Active Citizens Fund to open our first Youth Base in Birmingham City Centre. The idea being to create a safe space for young people to engage in positive activity and to access help and support.

Unfortunately the premises we were going to occupy fell through, however, we are keen to turn this idea into a reality. We would like to continue to build our relationships with our emergency services, who have so much to offer our young people. We are currently in early discussions with the Fire Service about a course to support young people from North Birmingham in developing leadership skills. Similarly, we would like to establish a working relationship with NHS commissioning bodies.

Finally, we are always looking to collaborate with other similar organisations, who share our ethos, vision and beliefs. We are excited about continuing to work in partnership with some of the amazing people we have met on this journey over the past 12 or so months.

If you are interested in finding out more about our work, or want to get involved please get in touch with us! We would love to hear from you and thank everyone who has supported us so far.

YOUTH
REALITIES

